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# Bureau of Indian Standard

(Bangalore Branch Office)

## PRESS RELEASE

### MISUSE OF ISI MARK AND PDW QC ORDER VIOLATION

Bureau of Indian Standard (BIS), Bangalore Branch Office has conducted search & seizure at the premises of M/s S S ENTERPRISES, #210/14, 1<sup>st</sup> Cross, Buddhajyothi Layout, Kodigehalli, Sahakarnagar, Bangalore-560097 on 06.06.2018. M/s S S Enterprises has been manufacturing and supplying Packaged Drinking water (Other than Packaged Natural Mineral water) in 20 Liter Jars Bearing Brand Name "MENRALI" with ISI Mark & even without ISI Mark, without valid BIS Certification Marks Licence.

During the search and seizure operation substantial quantity of Packaged Drinking water in 20L Jars with ISI Mark and without ISI Mark were seized.

Action would be initiated for filing Criminal Complaint against the above firm for the offences under section 17(1) & 17(3) read with Section 29 of the Bureau of Indian Standards Act, 2016. The Act provides for imprisonment for a term which may extend up to two years or with fine which shall not be less than two lakh rupees for the first contravention and not be less than five lakh rupees for the second and subsequent contraventions, but may extend up to ten times the value of goods or articles produced or sold or offered to be sold or affixed or applied with a Standard Mark or with both as decided by the court.

Bureau of Indian Standards is carrying out search & seizure based on the information of misuse to prevent deception to the public at large by manufacturers of spurious goods.

Any information with regard to misuse of ISI mark on any product may be given to the Bureau, which will be kept strictly confidential, through email or through a letter.

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